

Providing CTPA services for DOT regulated employers greatly reduces the administrative burden of a testing program. Now that's attractive for the employer!

This guide helps you know how to plan, set-up, and operate as a consortium third party administrator (CTPA) to expand testing-related services that help the employer be fully compliant to DOT/FMCSA rules and regulations.

“OPERATING YOUR DOT DRUG & ALCOHOL TESTING C.T.P.A. BUSINESS”

Once you are providing DOT testing for employers (and maybe you are even providing non-DOT testing services too), you will want to know how to expand the business. Workplace drug and alcohol testing in general is a growing industry in America as more and more employers test employees.

You can expand to deliver services related to testing that will appeal to employers for several reasons including the easing of the burden for employee's charged with managing their employer's program and by having everything under one roof.

This guide helps every step. There is also help for understanding your potential markets in addition to the transportation industry, and including tried –n- true outreach ideas and insights. The focus is DOT but you will be happy to know some information is pertinent to non-DOT testing too. After all, when you provide DOT services the door for also obtaining the non-DOT ('general workforce') testing biz can be opened up to you.

It is a nice growth opportunity for you when you provide more than just testing.

Included in the guide:

- Planning – writing your plan (including for investors)
- Setting up as a CTPA business
- Internal and brokered service agent qualifications and compliance
- Role and responsibilities
- Compliance issues for employers
- Services to provide
- CTPA operations
- Writing the service agreement
- Setting operational policies
- Identifying the needs of the employer
- Interacting with MROs, testing labs, SAPs, and testing technicians
- Records maintenance
- Marketing tips!
- And more

Price:

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