

*IMPACTFUL SUPPORTING EVIDENCE OF CHIROPRACTIC INTERVENTION  
HELPING EMPLOYERS TO CONTROL COSTS ASSOCIATED WITH WORK RELATED  
INJURIES AND EMPLOYEE HEALTH.*

## The Efficacy and Effectiveness of Chiropractic: a Compilation of Findings

**Format:** PowerPoint show, on CD/DVD  
**Powerful, concise, no fluff, to the point information!**  
PowerPoint show, handout pages, and suggestions for use.

It's brief, and no cumbersome script to remember as each screen speaks for itself. All you have to do is highlight key points.

Use this resource for educating employers, groups, and key people involved in deciding chiropractic care to address MSDs and LBP. The information included in each slide will surely capture the attention of your audience – at once. Chiropractic care is presented in its highest form and value in the content of this PowerPoint presentation.

Perfect for a first meeting with the local employer, and makes for an immediate, clear and concise explanation of the characteristics of chiropractic care and the many cost and prevention benefits to the user of chiropractic services. This presentation will surely drive the point home quickly as to chiropractic being first and most effective choice for common work related injuries.

Or, deliver this presentation packet to the employers in your community that you are marketing to, rubbing shoulders and communicating with, or to the employer you have never even had contact yet. **(It will be hard for any employer to not give due attention to the information presented here! It is that powerful!)** You can also use this in your clinic – great for patient-viewing in the waiting area.

Use this presentation as a stand-alone or in conjunction with other meeting materials you plan to include. You will want to present yourself in the highest manner when you present this material. Excellent information for employers.

**Price:**

Members (IACOHC and ACACOH): **\$44.95 + \$6** for shipping/handling

Non-members: **\$54.95 + \$6** for shipping/handling

*Sales tax as applicable will be added.* Prepaid only. VISA/MC, check or money order payable to: IACOHC.

**Add your logo!** For an additional \$15, your logo and clinic contact information can be added as the first slide viewers will see.

Email logo to [iacohc@gmail.com](mailto:iacohc@gmail.com) as .jpg or .png (high quality).

**Optional:** request looped presentation for continuous show useful as health fairs and expos, safety meetings, business expos, conventions, exhibits.

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