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Special Package Offer

By “*Business After Hours: the Industrial Needs Questionnaire*” and the comprehensive “*Guide to Marketing Chiropractic & Occupational Health Services to Employers*” and you get a nicely discounted package price:

\$104 IACOHC and ACACOH Members

\$114 Non-member Friends

Shipping waived. Sales tax where applicable will be added.

Your marketing efforts can be cost-effective when you have every bit of information you need. These two items go nicely together. **For full details on these two resources, revisit “RESOURCES” on the website.**



Inviting employers and employer representatives to assemble with you is an effective way for establishing mutually beneficial professional relationships.

“BUSINESS AFTER HOURS: THE INDUSTRIAL NEEDS QUESTIONNAIRE”

“Business After-Hours” is a helpful resource for doctors of chiropractic who are interested in developing an inexpensive but highly effective outreach (i.e., round-table discussion) to their local corporate community.

“*Business After Hours – The Industrial Needs Questionnaire*” a 3-part informational and marketing instrument consists of:

- ▶ The “Industrial Needs Questionnaire” (2 pgs.) questionnaire for soliciting important, relevant information from potential guests for an occupational health educational outreach forum that you would invite local company owners or their representatives to attend;
- ▶ The *Business After Hours* document (6 pgs.) - a twelve-step informational piece that provides doctors with a detailed, organized outline regarding how such an event could be planned and executed; and,
- ▶ A feedback page for attendees to provide constructive feedback regarding satisfaction with

- ▶ the event as well as information regarding interest in attending future similar or related events.

The *Business After Hours* document provides doctors with a primary scenario, along with suggestions regarding additional scenarios that may be more appropriate for their unique circumstances. Regardless the size your community may be, this tool could be very useful in helping you develop positive, dynamic relationships with corporations and businesses in your area.

Order by calling (507) 455-1025

\$40 IACOHC and ACACOH* members (add \$5 for shipping)

**\$45 non-members (add \$5 for shipping).
Prepaid only (VISA/MC/Discover, or by check)**

*ACA Council on Occupational Health



Did you see this Special Discounted Package?